



Daily sales jump as iPad debuts in Europe and Asia

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G5 Entertainment sees daily revenue from its iPad games jump over 100% during the weekend following the launch of Apple's iPad in Europe and Asia

Following the start of sales of Apple's much-hyped iPad in Europe and Asia, G5 has seen its daily revenue from group's iPad games grow over 100% during the weekend. G5 currently has 6 iPad games available to players on the App Store at the price of US\$4.99 or equivalent in local currency, with 2 headliner games – *Mahjongg Artifacts: Chapter 2* and *The Mystery of the Crystal Portal* – being promoted by Apple in European App Stores during the weekend. G5's most popular games, like *Supermarket Mania* and *Virtual City*, are yet to debut on iPad during 2010.

For more information about G5 games, please visit G5's YouTube channel at www.youtube.com/g5enter, G5's Facebook page at www.facebook.com/g5games, and G5's Twitter channel at www.twitter.com/g5games.

More information about G5 Entertainment can be found at: www.g5e.se/corporate
For additional information please contact: investor@g5e.se

About G5 Entertainment AB (publ)

G5 Entertainment AB is a developer and publisher of high quality downloadable games for mobile, PC, home and portable consoles. G5 develops and publishes games that are family-friendly, easy to learn, and targeted at the widest audience of experienced and novice players. G5 owns a number of popular PC and iPhone game franchises like Supermarket Mania, Stand O' Food and Mahjongg Artifacts, and invests in creating new games and bringing company's established franchises to new game platforms. G5's portfolio of games consists of over 20 games across different platforms. G5's games target the growing audience of over 200 million casual game players on PC, over 40 million Apple iPhone devices sold to date, and over 52 million Sony PSP devices sold to date, and will expand further as G5 brings its franchises to new platforms.

G5 also develops and licenses user interface design solution for wireless operators and handset manufacturers – MIDS. MIDS is licensed by Russia's leading wireless operator Vimpel Communications (Beeline).