



**G5 raises Q2 2010 forecast**

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G5 Entertainment raises revenue forecast for the period January-June 2010 to 8 180 TKr with 2 960 TKr operating result, up 3% and 2% correspondingly compared to the previously communicated forecast. The earnings per share (EPS) forecast for Jan-June 2010 is 0,37 Kr. This updated forecast corresponds to 75% revenue growth compared to the same period of 2009, and achieving 36% operating result margin compared to losses of 90 TKr during the same period of 2009. Compared to “pre-crisis” period of January-June 2008, revenue growth is 16% and operating result growth is 192%. This update is based on incomplete information about sales during the period and can be revised in Q2 2010 report. The forecast for the period January-September 2010 will be communicated in Q2 2010 report due on 16<sup>th</sup> August 2010.

More information about the company can be found at: [www.g5e.se/corporate](http://www.g5e.se/corporate)

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*About G5 Entertainment AB (publ)*

*G5 Entertainment AB is a developer and publisher of high quality downloadable games for mobile, PC, home and portable consoles. G5 develops and publishes games that are family-friendly, easy to learn, and targeted at the widest audience of experienced and novice players. G5 owns a number of popular PC and iPhone game franchises like Supermarket Mania, Stand O' Food and Mahjongg Artifacts, and invests in creating new games and bringing company's established franchises to new game platforms. G5's portfolio of games consists of over 30 games across different platforms. G5's games target the growing audience of over 200 million casual game players on PC, over 100 million Apple iPhone/iPad devices sold to date, and over 52 million Sony PSP devices sold to date, and will expand further as G5 brings its franchises to new platforms.*

*G5 also develops and licenses user interface design solution for wireless operators and handset manufacturers – MIDS. MIDS is licensed by Russia's leading wireless operator Vimpel Communications (Beeline).*