



Virtual City FREE now available for the iPhone

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Leading games publisher G5 Entertainment, today announced the availability of *Virtual City FREE* for the iPhone. *Virtual City FREE* is a preview of the highly anticipated city simulator that enables you to build and manage your own city and become a Metropolitan Tycoon.

In *Virtual City*, players build and develop the city of their dreams, whether suburban utopia or bustling metropolis. Players begin by choosing from dozens of residential homes and industrial buildings, and the possibilities from there are limitless. As their cities grow, players can produce and transport goods, create mass-transit systems, and entertain their city's residents with parks, cinemas, stadiums and events. In order to keep the city safe and its citizens happy and healthy, basic services like health care, public safety, waste collection and recycling must be planned and administered.

Virtual City FREE offers gamers the glimpse of this highly addictive game in four levels of pure fun, over 30 minutes of game play and supports Retina Display resolution so it's going to look just great on the crystal clear display of iPhone 4. The full version of the game is going to be available soon.

In the full version of *Virtual City* you can play over 50 challenging levels, and unleash your inner mayor in Free Play mode on 5 large sand box maps. You can trade with neighboring cities and accomplish the construction of landmark buildings like Marina, Train Depot, and Spaceship Launch Pad. Help troubled cities get back to prosperity, deal with economic downturn, population crisis, and consequences of natural disasters. Achieve balance between key parameters of your success: Time, Income, Environment, Population, and Happiness.

You can download *Virtual City FREE* from:

<http://itunes.apple.com/app/virtual-city-free/id382688759?mt=8>

For more information, including screenshots please visit *Virtual City* home page at http://www.g5e.com/games/virtual_city_iphone, G5 Entertainment's YouTube channel at www.youtube.com/g5enter or G5's Facebook page at www.facebook.com/g5games.

More information about G5 Entertainment can be found at: www.g5e.se/corporate

For additional information please contact: investor@g5e.se

About G5 Entertainment AB (publ)

G5 Entertainment AB is a developer and publisher of high quality downloadable games for mobile, PC, home and portable consoles. G5 develops and publishes games that are family-friendly, easy to learn, and targeted at the widest audience of experienced and novice players. G5 owns a number of popular PC and iPhone game franchises like Supermarket Mania, Stand O' Food and Mahjongg Artifacts, and invests in creating new games and bringing company's established franchises to new game platforms. G5's portfolio of games consists of over 30 games across different platforms. G5's games target the growing audience of over 200 million casual game players on PC, over 100 million Apple iPhone/iPad devices sold to date, and over 52 million Sony PSP devices sold to date, and will expand further as G5 brings its franchises to new platforms.

G5 also develops and licenses user interface design solution for wireless operators and handset manufacturers – MIDS. MIDS is licensed by Russia's leading wireless operator Vimpel Communications (Beeline).